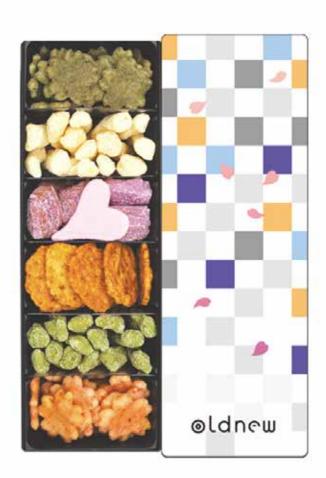




"Kyojurakuan" is a company dedicated to making sweets in Kyoto.

We have proposed a new proposal that combines traditional Japanese sweets with modernity. We have carefully made these sweets so that modern people can also like and buy them.

While inheriting the traditions of Kyoto, we are introducing new sweets that fit the "modernity".



Colorful Rice Crackers (彩色米果)

Re-presenting traditional sweets in a new form. The design of the jar expresses traditional Japanese patterns in a new way, and each pattern contains a specific meaning.

Ichimatsu Moto is a checkered pattern made of alternating squares (or rectangles) of two colors. It got its name from the Kabuki actor Sanogawa Ichimatsu who used it in his stage costumes. It was used among the nobility and shrines during the Heian period and is a very stylish pattern.

Products include: Sakura shrimp rice crackers, Sakura green seaweed rice crackers, Yikoutianshe rice crackers, Matcha rice crackers, ginger rice crackers, purple sweet potato rice crackers and decorative snacks.





Saikarin (彩花林)

Re-presenting traditional snacks in a new form. The design of the jar expresses traditional Japanese patterns in a new way, and each pattern contains a specific meaning.

Arrow pattern - Because the arrow shot will not return, it means "no longer return to your parents' home after marriage". It is said that kimonos with arrow patterns were often included in dowries during the Edo period. Because of its meaning of not looking back and moving forward, the arrow pattern is considered an auspicious pattern.

Products include: cinnamon fried dough twist, buckwheat fried dough twist, Fengtian fried dough twist, spiral pastry, green seaweed fried dough twist, black fried dough twist and decorative pastry.





Assorted colors (彩什锦)

Re-presenting traditional snacks in a new form. The design of the jar expresses traditional Japanese patterns in a novel way, and each pattern has a profound meaning.

Shibao pattern - Shibao is a Buddhist term referring to seven treasures such as gold, silver, glaze, glass, coral, and agate. It symbolizes an endless chain that continues to circulate and expand, and is regarded as an auspicious pattern, symbolizing harmony and happiness.

Products include: large egg bouillon, ABC biscuits, mixed small pumpkin bouillon, bite-sized cookies, mixed nut candies, mixed snacks, and decorative snacks.





Colorful vegetables (彩蔬菜)

Re-presenting traditional snacks in a new form. The design of the jar expresses traditional Japanese patterns in a novel way, and each pattern has a profound meaning.

Bishamont tortoise shell pattern - derived from the armor pattern worn by Bishamonten. Bishamonten is known as the god of victory and victory, but in Japan he is also believed to be the god of good fortune and is included as one of the Seven Gods of Good Luck.

Products include: okra slices, carrot slices, sweet potato slices, carrot slices, cherry tomato slices, pumpkin slices, lotus root slices, French fries, green radish slices, red bean slices, and decorative snacks.

