


// English

*USUKI PHARMACEUTICAL CO.,LTD.*  
PRODUCT CATALOG

 うすき製薬株式会社

# COMPANY OVERVIEW

Address : 997-1 Ichihama, Usuki City, Oita Prefecture

Founded: June of the 9th year of Taisho (June 1920)

Business license: Pharmaceutical manufacturing industry (division; general pharmaceuticals)

Class II drug production and sales industry

[Concept]

Let health and happiness go together and make due contributions to healthy social life.

[Value]

Usuki Pharmaceutical Co., Ltd. produces and sells pharmaceuticals and health foods including the [Goto San] brand.

Adhering to the tradition of "loving family and loving hometown", we deliver every product with sincerity and gratitude.



# HISTORY

- 1920.Jun The physician Mr. Goto Mae opened Goto Pharmacy. Started production and sales of "Goto San".
- 1926.Oct Goto Clinic (including Goto Pharmacy) is newly built.
- 1948.May Usuki Pharmaceutical Co., Ltd. is established.
- 1961. "Gotosan" obtained production license.
- 1966. "Goto San" billboard setup. It was installed in a wide area from Kyushu to Tottori, increasing the brand's popularity.
- 1970. Adopt TVCM samples for promotion. Not only in Kyushu, but also in China and the Shikoku region, it has grown into "Kyushu Medicine".
- 1973.Apr Licensed to manufacture "Kazegotosan" (powder) (manufactured until 1980)
- 1975. Usuki Pharmaceutical Co., Ltd.' s 55th anniversary
- 1976.Nov Merged with Takagi Pharmaceutical Co., Ltd. and started production and sales of "USUKI Blood Path" drug.
- 1976.Sep GMP based pharmaceutical factory completed
- 1980.Jul Started production and sales of "Gotosan cold medicine granules". The advertising slogan "One rest, two nutrition, three and four are omitted, and the last (the Japanese pronunciation of the last word is the same as five) vine powder" was born.
- 1985. Mar Started production and sales of "Gotosan cough and cold medicine".
- 1995.Jul The company name was changed to Tsukiko Co., Ltd. (USUKI Pharmaceutical Co., Ltd.)
- 2010.May Production and sales of "Inyo Herb Drink" started.
- 2010.Aug Become a subsidiary of Gorest Group
- 2018.Aug Started production and sales of "Tossed Pea Protein Powder".
- 2018.Oct Started selling Gotosan series products for inbound tourists
- 2010 [Usuki Pharmaceutical Co., Ltd. (USUKI Pharmaceutical Co., Ltd.)] 100th anniversary



# GOTOSAN HISTORY①

Thanks to your love, we celebrate the 103rd anniversary of the company's founding

In 1920, physician Mr. Goto Mae opened [Goto Pharmacy]. Started production and sales of "GOTOSAN".

Since our establishment, we have more than 100 years of tradition and experience, and have created the "Gotosan brand" that is deeply loved by our customers.



Old trademark "GOTOSAN" packaging

The company's old site, photographed in 1963

# GOTOSAN HISTORY②

Following the trend of the times, advertising billboards are everywhere

"GOTOSAN" followed the trend of the times, and advertising billboards were everywhere. From the Taisho era to the Showa era, as the mainstream advertising method at that time, advertising billboards were produced and promoted in large quantities.

"GOTOSAN" advertising boards can be seen from Kagoshima in the south to Fukuoka, Yamaguchi, and Tottori in the north.



1960 billboard



1965 billboard

# GOTOSAN HISTORY③

## TV commercials from the past



Advertising slogan "One rest, two nutrition, three and four omission, "Go" (the Japanese pronunciation of "last" is the same as the fifth word) "Fuji San" was born.

Rakugaga: Sanyutte Enraku

## TV commercials now



umitamago(Oita Aquarium) Crossover CM



GOTOSAN Pain Relief Granules G CM

# PRODUCT INFORMATION



# PHARMACEUTICALS (in-house manufacturing)

## POWDER



GOTOSAN

## GRANULES



- Goto cold medicine granules
- Goto cough medicine
- Goto painkillers



## PHARMACEUTICALS (in-house manufacturing)

### Dedicated to aspirin preparations <Breathability is necessary+Moisture is the natural enemy>

Aspirin, the main ingredient in Goto San, is a typical antipyretic and analgesic drug that has been used for a long time. Since its launch as a drug in Germany in 1899, aspirin has been used around the world as a representative antipyretic and analgesic. As you can see in the picture below, "Gotosan" is a traditional powdered medicine wrapped in medicinal paper, but there is a reason for this. Aspirin is easily hydrolyzed into salicylic acid and acetic acid. This reaction is accelerated when sealed with packaging material, causing the gas to expand due to hydrolysis. For this reason, it is necessary to wrap it in a wrapping material with a certain degree of breathability. The herbal ingredients contained in Goto Powder contain water, which can accelerate the hydrolysis reaction of aspirin. Therefore, by adding desiccant and packaging with aluminum, this reaction can be slowed down and the stability of the quality maintained.



## PHARMACEUTICALS (in-house manufacturing)

### Powder form for faster effect

The particles of Gotosan are fine powder. The fine powder has a large surface area, it is quickly absorbed and has quick effects after taking it.

Aspirin also works better, but it changes easily with time and ingredients, and is costly and time-consuming.

Gotosan overcame the shortcomings in various ways to create higher-quality aspirin preparations, which have been passed down.

### Features of granules - 2 types of granules ensure stable quality

By making aspirin and other drugs into separate particles, contact is reduced, changes in aspirin ingredients are suppressed, and quality stability is maintained.

Our granules are made using a centrifugal fluid coating granulator. Therefore, it exhibits very perfectly spherical particles.

By coating the surface of the granules like sugar coating, it tastes sweet and is easier to take.



# PHARMACEUTICALS (in-house manufacturing)

## 【Gotosan cold medicine】

Class II pharmaceuticals  
Dosage form: granules

- The main ingredient, aspirin, has excellent antipyretic, analgesic, and anti-inflammatory effects.
- Aspirin (acetylsalicylic acid) is a non-aspirin type.
- Two colors of smooth spherical particles are easy to swallow.
- Plant-derived cinnamon powder and licorice powder have a unique taste and aroma.

## [Ingredients/Quantity (1.3g per pack)]

Element	Quantity	Effect
aspirin	450mg	Has antipyretic, analgesic and anti-inflammatory properties.
caffeine anhydrous	50mg	Antipyretic and analgesic effect, improve blood circulation in the brain flow, providing rapid relief from headaches.
Racemic methylephedrine hydrochloride	10mg	Can dilate bronchial tubes and soothe throat, Relieve severe cough
Narcotine hydrochloride	10mg	Acts on the cough center and has antitussive effect.
Chlorpheniramine maleate	2.5mg	Relieve symptoms such as allergies, sneezing, Effective for runny and stuffy noses.



### [effect]

Cold symptoms (fever, headache, chills, sneezing, runny nose, Nasal congestion, cough, phlegm, sore throat, joint pain, muscle pain)

### [Dosage]

Take 3 times a day, preferably within 30 minutes after meals.

Over 15 years old 1 pack  
Do not use if under 15 years old

### [Validity period]

3 years from production date

### [Specification]

12 packs/24 packs/40 packs



# PHARMACEUTICALS (in-house manufacturing)

## 【Gotosan cough medicine】

Class II pharmaceuticals  
Dosage form: granules

- Narcotin hydrochloride and racemic methylephedrine hydrochloride soothe the throat and quickly relieve coughs.
- Licorice powder is an herb that can expel phlegm more easily and relieve coughs quickly.
- Suitable for cough and asthma symptoms.
- Does not contain ingredients that may cause constipation (such as codeine phosphate, etc.).

## [Ingredients/Quantity (1.3g per pack)]

Element	Quantity	Effect
Licorice powder	300mg	Relieves cough and makes it easier to expel phlegm. It has anti-inflammatory properties, has a sweet taste, and is easier to take.
Racemic methylephedrine hydrochloride	25mg	Can dilate bronchial tubes and soothe throat, Relieve severe cough
Narcotine hydrochloride	20mg	Acts on the cough center and has antitussive effect.
Chlorpheniramine maleate	4mg	Relieve symptoms such as allergies, sneezing, Effective for runny and stuffy noses.
Caffeine anhydrous	50mg	Antipyretic and analgesic effect, improve blood circulation in the brain flow, providing rapid relief from headaches.



[effect]  
Cough, wheeze, expectoration

[Dosage]  
Take it 3 times a day, with an interval of more than 4 hours between each time.  
Over 15 years old 1 pack  
11 to 14 years old 2/3 pack  
8 years old to 10 years old 1/2 pack  
5 years old to 7 years old 1/3 pack  
3 years old to 4 years old 1/4 pack  
Do not use for children under 3 years old

[Validity period]  
4 years from production date

[Specification]  
12 packs/24 packs

# PHARMACEUTICALS (in-house manufacturing)

## [ GOTOSAN Pain Relief Granules G ]

Class II pharmaceuticals  
Dosage form: granules

- The granules can be quickly dissolved and absorbed, and have quick effects on painful areas.
- Aspirin acts on the source of pain and takes effect quickly.
- Cinnamon bark promotes blood flow and relieves shoulder and back pain.
- Licorice suppresses inflammation and relieves pain.

### [Ingredients/Quantity (1.3g per pack) ]

Element	Quantity	Effect
Aspirin	450mg	Has antipyretic, analgesic and anti-inflammatory properties.
Caffeine Anhydrous	50mg	Antipyretic and analgesic effect, improve blood circulation in the brain flow, providing rapid relief from headaches.
Licorice powder	100mg	Relieves cough and makes it easier to expel phlegm. It has anti-inflammatory properties, has a sweet taste, and is easier to take.
Cinnamon Powder	100mg	It has diaphoretic, antipyretic, and analgesic effects.



[effect]

- (1) Headache, toothache, pain after tooth extraction, sore throat, earache, joint pain, Neuralgia, low back pain, muscle pain, shoulder pain, sprain
- (2) Chill and fever

[Dosage]

Take it 3 times a day, with an interval of more than 4 hours between each time, and avoid taking it on an empty stomach as much as possible.

Over 15 years old: 1 pack per time

Do not use if you are under 15 years old

[Validity period]

5 years from production date

[Specification]

12 pack

# PHARMACEUTICALS (in-house manufacturing)

## 【GOTOSAN】

Class II pharmaceuticals  
Dosage form: powder

- The granules can be quickly dissolved and absorbed, and have quick effects on painful areas.
- Aspirin acts on the source of pain and takes effect quickly.
- Cinnamon bark promotes blood flow and relieves shoulder and back pain.
- Licorice suppresses inflammation and relieves pain.

### [Ingredients/Quantity (1.3g per pack)]

Element	Quantity	Effect
Aspirin	450mg	Has antipyretic, analgesic and anti-inflammatory properties.
Caffeine Anhydrous	50mg	Antipyretic and analgesic effect, improve blood circulation in the brain flow, providing rapid relief from headaches.
Licorice Powder	100mg	Relieves cough and makes it easier to expel phlegm. It has anti-inflammatory properties, has a sweet taste, and is easier to take.
Cinnamon Powder	100mg	It has diaphoretic, antipyretic, and analgesic effects.



#### [effect]

- (1) Headache, toothache, pain after tooth extraction, sore throat, earache, joint pain, Neuralgia, low back pain, muscle pain, shoulder pain, sprain
- (2) Chill and fever

#### [Dosage]

Take it 3 times a day, with an interval of more than 4 hours between each time, and avoid taking it on an empty stomach as much as possible.  
Over 15 years old: 1 pack per time  
Do not use if you are under 15 years old

#### [Validity period]

4 years from production date

#### [Specification]

12 pack



## CONFECTIONARY PRODUCTS

### 【GOTOSAN THROAT LOZENGES ZERO】

Goto San Lozenges have been upgraded to be gentler on your body!  
 Throat lozenges contain plant extracts such as licorice, cinnamon, and bellflower.  
 Each tablet contains vitamin C equivalent to 2 lemons, which is gentle on the  
 throat and refreshingly sweet.  
 Sugar-free formula can reduce calories by 43%. ※The calorie calculation  
 standard is the 2020 edition of the Japanese Food Standard Ingredient List  
 (8th edition)

[raw material name]

Reduced Palatinose (made in Germany), reduced starch syrup,  
 Platycodon extract, licorice extract, cinnamon extract/vitamin C,  
 Flavors, sweeteners (acesulfame potassium K, sucralose)

[Nutrition Facts] Each capsule (4.2g)

Calories: 9kcal, Protein: 0g, Fat: 0g, Carbohydrates: 4.1g,  
 Monosaccharide: 0g, Salt: 0.01g, Vitamin C: 56mg

[Validity period]

1 year from production date

[Specification]

1 bag 63g



# CONFECTIONARY PRODUCTS

## [GOTOSAN THROAT LOZENGES ZERO PREMIUM]

Gotosan sugar-free throat lozenges premium version, using carefully selected "bird's nest extract" (Sialic acid) and "Isatis root", and combined with plant extracts such as licorice, cinnamon, and bellflower, No added sugar, gentle protection for the throat, more refreshing and moisturizing.  
 ※Calories reduced by 26%, vitamin C equivalent to 1 lemon  
 ※The calorie calculation standard is the 2020 edition of the Japanese Food Standard Ingredient List (8th edition)

[raw material name]

Reduced Palatinose (made in Germany), reduced starch syrup, processed bird's nest extract powder  
 Isatis root extract powder, Platycodon grandiflorum extract, yuzu peel powder (produced in Oita Prefecture),  
 Concentrated lemon juice, licorice extract, cinnamon extract/vitamin C, Flavorings, sweeteners (acesulfame potassium K, sucralose)

[Nutrition Facts] Each capsule (4.2g)

Calories: 12kcal, protein: 0g, fat: 0g, carbohydrates: 4.1g,  
 Sugar: 0g, Salt: 0g, Vitamin C: 36mg, Sialic acid: 0.15mg

[Validity period]

1 year from production date

[Specification]

1 bag 63g



# CONFECTIONARY PRODUCTS

## 【 PLUM KELP TEA FLAVORED CANDY 】

The perfect blend of sea salt and plum sourness! Turn the flavor of plum kelp tea into candy. It is rich in minerals and uses the "real kelp" produced in Hokkaido, the king of kelp, and has a superior taste. In addition, umeboshi made from fully ripe Kishu Nanko plums is added, giving it a rich flavor. It is a candy with good taste and excellent reputation.

[raw material name]

Sugar (produced in Japan), syrup, salt, prunes (produced in Kishu), Kelp powder (produced in Hokkaido)/acidifier, seasoning (amino acid, etc.), flavor

[Nutrition Facts] Each capsule (4.2g)

Calories: 16kcal, Protein: 0g, Fat: 0g, Carbohydrates: 4.0g, Salt: 0.1g, citric acid: 18mg,

[Validity period]

1 year from production date

[Specification]

1 bag 72g





# CONFECTIONARY PRODUCTS

## 【LACTOBACILLUS THROAT LOZENGES】

In the cold winter, a heart-warming and refreshing winter throat lozenge can easily ingest lactic acid bacteria.

Carefully selected to provide you with protection, 3 capsules contain 10 billion lactic acid bacteria.

Yogurt-flavored lozenges with a hint of mint, zero sugar and no granulated sugar, and 31% fewer calories.

※The calorie calculation standard is the 2020 edition of the Japanese Food Standard Ingredient List (8th edition)

[raw material name]

Reduced Palatinose (made in Germany), reduced starch syrup, fermented milk powder (containing milk ingredients),

Dried lactic acid bacteria powder (sterilized)/sour agent, flavoring agent, sweetener (acesulfame potassium, sucralose)

[Nutrition Facts] Each capsule (4.2g)

Calories: 11kcal, Protein: 0g, Fat: 0g, Carbohydrates: 4.1g,  
Sugar: 0.1g, Salt: 0g, Lactic acid bacteria (sterilization): 3.34 billion

[Validity period]

1 year from production date

[Specification]

1 bag 63g



# PROTEIN PRODUCTS

## 【PEA PROTEIN POWDER STRAWBERRY BANANA FLAVOR】

Derived from peas rich in high-quality protein ingredients, it is a "zero sugar" plant protein. Strawberry and banana flavors make it refreshing and easy to drink. Recommended for people worried about lack of protein and carbohydrates! Contains 15 grams of protein per 20 grams of product. Contains essential amino acids, dietary fiber, iron and zinc. It does not use 28 specific ingredients that may cause allergies. It is gluten-free and trans-fat-free, so you can drink it with confidence.

**[raw material name]**

Pea protein (made in France), resistant maltodextrin, ginger extract powder/flavor, Sweeteners (aspartame/L-phenylalanine compound, stevia, sucralose), flavor extracts

**[Nutrition Facts] One serving (10g)**

Calories: 41kcal, protein: 7.7g, fat: 1.0g, saturated fatty acid: 0.18g, Trans fatty acid: 0g, cholesterol: 0mg, carbohydrate: 0.6g, sugar: 0g, dietary fiber: 0.6g, Sodium: 86mg (salt: 0.22g), calcium: 7mg, magnesium: 8mg, iron: 1.8mg, zinc: 0.9mg

**[Validity period]**

2 years from production date

**[Specification]**

1 bag 200g

**[How to drink]**

1 to 2 times a day, add 1 tablespoon (about 10g) to 150ml of water, stir evenly with a spoon, and then drink.



# PROTEIN PRODUCTS

## 【GREEN JUICE PROTEIN POWDER】

Derived from peas rich in excellent protein components, as well as "Kyushu barley leaves" and "Shield Lactobacillus".

Suitable for people who are "deficient in protein" or "deficient in vegetables" !

You can easily consume healthy ingredients such as protein, dietary fiber, iron, zinc and calcium.

One cup contains 10 billion lactic acid bacteria "Lactobacillus shieldus".

It does not use 28 specific ingredients that may cause allergies. It is gluten-free and trans-fat-free, so you can drink it with confidence.

[raw material name]

Pea protein (made in France), resistant maltodextrin, barley grass powder (barley leaves produced in Kyushu),

Glucose processed products, ginger extract powder, lactic acid bacteria dry powder (sterilized)

[Nutrition Facts] One serving (10g)

Calories: 34kcal, protein: 3.8g, fat: 0.5g, saturated fatty acid: 0.07g,

Trans fatty acid: 0g, Cholesterol: 0mg, Carbohydrate: 4.9g, Sugar: 2.4g,

Dietary fiber: 2.5g, sodium: 39mg (salt: 0.099g), calcium: 16mg, magnesium: 9mg,

Iron: 1.0mg, zinc: 0.5mg, lactic acid bacteria (sterilized): 10 billion

[Validity period]

2 years from production date

[Specification]

1 bag 200g

[How to drink]

1 to 2 times a day, add 1 tablespoon (about 10g) to 150ml of water, stir evenly with a spoon, and then drink.





# FUNCTIONAL FOOD

## 【GOOD SLEEP VITALITY】

It is a functional food to assist sleep, using domestic GABA as raw material.  
 It is made from carefully selected domestic fermented barley, domestic dextrin and lactic acid fermented barley.  
 "Fermented barley extract" made from carefully selected Nijo barley fermented with malted rice and yeast has high nutritional value.  
 Can "improve sleep quality" + "help restore energy"  
 Can help those who feel fatigue and stress, as well as those who lack sleep and rest.  
 Notice number: 380

[raw material name]  
 Fermented barley extract powder (domestic fermented barley, domestic dextrin), lactic acid fermented barley GABA, green tea,  
 Maltitol, rice bran extract/crystalline cellulose, silicon dioxide, calcium stearate, vitamin B1, vitamin B6

[Nutrition Facts] One serving (10g)  
 Calories: 5kcal, protein: 0.2g, fat: 0g, carbohydrates: 0.8g,  
 Salt: 0g, GABA: 100mg

[Validity period] 2 years from production date  
 [Specification] 1 bag of 120 capsules (36g)

[How to drink]  
 Take 4 capsules a day, no need to chew, just take with warm water.



# FUNCTIONAL FOOD

## 【QUICK MINDED】

The product is a functional food that can "maintain cognitive function" and "improve eye sensitivity."

This product is recommended for people who frequently use computers or smartphones, people who are short-sighted, blurry, and people who are easily distracted. The daily dosage contains 10 mg of lutein and 2 mg of zeaxanthin as functional ingredients.

One pill per day, small particles are easier to take.

Notice number: G240

[raw material name]

DHA-contains refined fish oil (made in Japan), geranium extract, bilberry extract, grape bud extract/gelatin, Marigold pigment, glycerin, vitamin E, glycerin fatty acid ester, caramel pigment

[Nutrition Facts] Per tablet

Calories: 2.2kcal, protein: 0.096g, fat: 0.19g, carbohydrates: 0.033g,  
Salt: 0 ~ 0.0025g, Lutein: 100mg, Zeaxanthin: 2mg,

[Validity period]

2 years from production date

[Specification]

9.75g (325 mg ×30 capsules)

[How to drink]

Take 1 tablet a day, no need to chew, just take it with warm water.



THANK YOU!  
**THANK YOU!**  
THANK YOU!